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Sent: Thu 5/29/2003 3:12 PM

To: nora@noraferguson.com

Cc:

Subject: The Advisor: News & Tips to Enjoy the Web

# The Advisor

News & Tips to Enjoy The Web Your Way

interMute Spring, 2003

Dear Reader,

Along with a new look for *The Advisor*, we've added feature articles and special tips to help you protect your privacy. There's been a lot of government attention lately with regard to "the war on spam." Don't miss "[Putting a Lid on Spam](#)," which reviews several proposed laws and discusses what the ultimate solution might be.

If your Inbox is under attack by spam you should try our newest product. SpamSubtract has simple, effective spam filtering and family-friendly features to help block offensive words and images. Many of our customers suggested these great options -- thank you for your comments. We've also included some interesting updates on what online advertisers are doing to get your attention - bigger, noisier ads and online profiling is back.

I hope you enjoy this issue of *The Advisor*.

Ed English  
CEO

## Ask the Advisor

Getting pop-up ads while running AdSubtract?

## News Updates

▶ Web Ads Proving Flashier

## Features

### Putting a Lid On Spam

Spam now accounts for just under half of all email sent today. Everyone agrees that something must be done, but opinions are divided on what the solution should be.

▶ [Read Full Story](#)

**SpamSubtract**  
Keep junk email out of your Inbox  
[Click here to try FREE for 30 days](#)

### Web Bugs: Harmless Images, or Invisible Spies?

A lot has been written about web bugs, but most of it is wrong. Some say web bugs are spyware programs scattered around the internet by advertising companies. Others say these harmless images pose no threat to your privacy.

▶ [Read Full Story](#)

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